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**OUR Mission**
The mission of the Pioneers Memorial Healthcare District is to provide quality healthcare and compassionate service for families of the Imperial Valley.

**OUR Vision**
A collaborative partnership of physicians and the organization, recognized nationally and by the community as the leader in quality healthcare and customer service.

**OUR Values**

- **Partnership**
  Inspiring accountability and teamwork, welcoming opportunities for improvement to stay focused on quality and growth.

- **Motivation**
  Committing to exceed expectations, encouraging different ideas to problem solve and share solutions that build trust and support personal development.

- **Humanity**
  Consistently delivering personalized hospitality that comforts through safety and considerate care driven by respect and human dignity.

- **Diversity**
  Shaping communication to help connect individuals through collaboration, uniting cultural differences and thoughts to reach a common goal.
Pioneers Memorial Healthcare District was founded in 1950 as a non-profit district hospital. It is governed by the Bylaws of the Pioneers Memorial Healthcare District with oversight by a publicly elected Board of Directors. Directors serve four-year terms, with elections taking place during general elections for local, state or national offices.

Pioneers Memorial Hospital is a highly recognized 107-bed acute care facility accredited by DNV*, committed to providing state-of-the-art healthcare, and complemented by the highest quality of community education. DNV, which stands for Det Norske Veritas – the Nordic Truth, is a hospital accreditation organization approved by the U. S. Center for Medicare and Medicaid (CMS) and has some of the most strenuous standards in healthcare.

As part of the Pioneers Memorial Healthcare District, the Hospital is supported primarily by revenues from services, augmented by taxpayer support in the form of a parcel tax, charitable bequests and donations. The Pioneers Memorial Hospital Foundation plays an integral role in Hospital fundraising efforts.
It has been more than four years since I was given the opportunity to serve as the leader of Pioneers Memorial Healthcare District. The challenges that were present then, and the significant changes in health care now, have made our growth in services here at Pioneers very exciting.

Our growth and investment at Pioneers Memorial are designed to better serve the good people of Imperial County while meeting significant changes in health care requirements. Just in the last year we’ve opened up new outpatient clinics: The Specialty Center and the Surgical Health center, both located across the street from our hospital. Staff at both centers offer consultations for pediatric and adult patients, perform minor in-office procedures for general surgery and urology, and give specialized treatment methods for neurological disorders.

I’m glad to report that we have improved our financial position, which has allowed us to recruit many additional physicians in our continuing mission to improve the quality of care and increase patient satisfaction here at PMHD.

With our ongoing commitment to better serve our community, Pioneers Memorial underwent an innovative and sweeping rebranding initiative that has been displayed and showcased throughout the Imperial Valley. The new brand not only promotes and improves our employee engagement initiatives, but also strengthens our presence Valley-wide and unites the many services offered under the PIONEERS umbrella, because in the end, we are all ONE!

Lastly, and most importantly, I’m proud to report that Pioneers Memorial Healthcare District reached a landmark two-year affiliation agreement with the Scripps Healthcare Network. Scripps is ranked among the nation’s best hospitals by U.S. News & World Report. This partnership with Scripps is a significant step forward to bringing the necessary care and resources to strengthen Pioneers and expand the needed services for the Imperial Valley!

Growing to better serve you,

Larry Lewis
CEO, Pioneers Memorial Healthcare District
We are the leading medical center in Imperial County—Pioneers Memorial Healthcare District. As the President of the Board of Directors for the Pioneers Memorial Healthcare District this last year, I am filled with gratitude for all that our employees do to support the residents of our Hospital District and I would like to recognize them.

There are many groups to acknowledge here at PMHD, and each is made up of amazing individuals committed to the care that every person receives when they are in need of health services at the Hospital.

Physicians: Thank you for your long hard worked hours and for providing outstanding care to residents of Imperial County.

Hospital Staff: My sincere gratitude for keeping our hospital district going day in and day in an efficient manner.

Volunteers: You are the backbone of our operations! Continue the good work.

Foundation: It because of your efforts that you continually make an impact in people’s life with the spirit and will to give.

Administrators: You have steered us in the right direction, and have increased patient satisfaction by improving the quality of care.

Board of Directors: Thank you for your dedication to the Board. Our work is not done yet as we continue to grow to better serve the Imperial Valley!

In the end ladies and gentlemen, Pioneers means personalized care, no matter where you are and every patient receives the commitment of many with a focus on one: you!

Sincerely,
Jeffrey Klicka, President
Larry Lewis
Chief Executive Officer

Larry Lewis became part of the Pioneers family on September 6, 2012. He comes to Pioneers from Kingman Regional Medical Center, located in Kingman, Arizona, where he served for 13 years in various executive management positions, including CFO, COO, and most recently as chief administrative officer.

Larry received his Bachelor of Science degree in business and accounting from Arizona State University and obtained a Master’s degree in health administration from the University of Colorado - Denver. He has extensive healthcare executive background in the southwest, serving communities similar to that of the Imperial Valley.

Stephen J. Campbell, FACHE, MHA
Chief Operating Officer

Steve Campbell joined PMHD in 2008 as the Chief Operating Officer responsible for all patient care and support services including the nursing departments and ancillary services such as laboratory, pharmacy, physical therapy, cardio pulmonary, and radiology.

His healthcare management experience spans 30 years with hospitals in five states. He is a graduate of American University in Washington, DC with a BA in Economics and Political Science and a Masters Degree in Health Services Administration from George Washington University, Washington, DC. He is a Fellow of American College of Healthcare Executives (FACHE).
**Art Mejia, FACHE, MPA**  
Chief Ambulatory Services Officer

Art Mejia joined PMHD in 2005 and serves as the Chief Ambulatory Services Officer. His responsibilities include administrative leadership and development of Ambulatory Departments outside of the hospital campus with such programs as the Calexico Health Center, Pioneers Health Center, The Wound Clinic, The Cancer Institute at Pioneers Hospital, The Center for Digestive and Liver Disease, The Specialty Center at Pioneers and Surgical Health at Pioneers. Art also oversees the District relationships with Imperial Valley College and the California Department of Corrections and Rehabilitation.

Art is a graduate of Imperial High School and holds a Master of Public Administration from San Diego State University. His healthcare management career spans over 19-years and includes “for-profit” and “non-profit” healthcare organizations in Los Angeles, San Diego and Imperial Counties. He is a Fellow of American College of Healthcare Executives (FACHE).

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**Roger Armstrong**  
Chief FINANCIAL Officer

Roger Armstrong joined Pioneers Memorial Healthcare District in February 2014 as the Interim Chief Financial Officer as was made the permanent Chief Financial Officer on November 1, 2015.

As the CFO for Pioneers Memorial Healthcare District, Roger is responsible for the District’s Accounting operations, Revenue Cycle Management, Purchasing and Health Information Management. Roger has an extensive background in Healthcare Financial Operations having held key management positions with nationally recognized investor owned (for profit) as well as not for profit health care systems located in Texas, Arizona and Illinois.

Roger is a graduate of the University of Houston and holds a Master Degree in Business Administration from Houston Baptist University. He holds Black Belt Certification in 6sigma Project Management and process improvement techniques and is an advanced member of the Healthcare Financial Management Association.
Aracely Smith, CHPC, CHC

Corporate Compliance and Privacy Officer

Aracely Smith, CHPC, CHC is a resident of the City of El Centro and attended the University of San Diego, where she received her Bachelor’s of Arts. Aracely is certified as a Special District Board Secretary/Clerk and in Healthcare Privacy Compliance.

Aracely has been the Clerk of the Board of Directors since 2008 and assisted with compliance matters since 2013. She was officially named the new Compliance and Privacy Officer in 2015 and is currently a member of Health Care Compliance Association.

Robert Brown

Chief Human Resources Officer

Robert Brown became part of the Pioneers family on March 28, 2016, he comes to Pioneers from Western Arizona Regional Medical Center in Bullhead City, Arizona. While in Bullhead, Robert served as the Human Resources Director for 8 years. In that position he had operational assignments, which included Pharmacy, and the Emergency Department.

Robert received his Bachelor’s of Arts degree in Political Science and Master’s degree in Organizational Change from California State University, East Bay in Northern California. He has extensive healthcare experience, which includes working at Kaiser Permanente, Tenet Health, HCA, and CHS. Robert has spent time in Asia as the VP of Human Resources for a heavy equipment company, and at Riverside County leading the project to implement PeopleSoft as their enterprise system. Robert’s experience extends to community service organizations like the Lions Club, Rotary Club and Masons. During his career Robert has served on multiple boards and commissions throughout the State of California.
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<td>Roberto Abdelnur, MD</td>
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<td>Saima Khan, MD</td>
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Wayne M. Kishimoto, MD
Michael Krutzik, MD
Ramona A. Krutzik, MD
Kestutis V. Kuraitis, MD, Ph.D.
Christopher C. Lai, MD
Issadora G. Lara, MD
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Majid Mani, MD
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Mykola Mohuchy, MD
Sayed Monis, MD
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Armando A. Saltiel, MD
Unnati K. Sampat, MD
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Ravi Raj Singh, MD
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Xu Yao, MD
Veronica Yee, MD
Helen H. Yen, MD
Alidad M. Zadeh, DO
Hamid T. Zadeh, MD
Catherine A. Zavala, MD
Our **Operating** and **Financial** Performance

The following summarizes Pioneers Memorial Healthcare District’s operation and financial performance for the fiscal year ending June 30, 2016.

**Operating Highlights**

Pioneers Memorial Healthcare District’s operating revenues increased 8.0 percent over the previous year due largely to patient volume increases of 2.5 percent for inpatient and 8.0 percent for outpatient services. These increases are the result of newly recruited physicians, expanded services, and higher demand for health care services within Imperial Valley.

**Financial Performance**

Also operating expenses for the same period grew from $98 million to $113 million. The majority of the increase in expenditures went to fund physician recruitment activities and expand clinic operations.

A few of the more noteworthy highlights from the Districts 2016 financial performance were:

- Total revenues increased 8.0 percent over the previous year.
- Spending on Capital Projects topped $2.7 million.
- Pioneers Memorial Healthcare District established new Physician Based Clinics.
- Pioneers Memorial Healthcare District opened a second Rural Health Clinic (RHC).
- Pioneers Memorial Healthcare District launched plans to add the following programs in the near future:
  - Add a Cardiac Cath Lab
  - Addition of Neuro-Surgical Operating Room
  - Expansion of the Emergency Department
  - Add outpatient Woman’s Health Services

<table>
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<th>Year</th>
<th>Operating Revenues (000's)</th>
<th>Net position End of Year (000's)</th>
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<td>2015</td>
<td>103,876</td>
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<td>2016</td>
<td>111,825</td>
<td>45,729</td>
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Financial Highlights

Pioneers Memorial Healthcare District recently completed the audit of its financial operations for the fiscal year ending June 30, 2016. The audit revealed the District had a net income of $1,912K compared to budgeted net income of $836K. For the 2016 fiscal year, the District realized an increase of nearly 8% in net patient revenues over the previous year; generating $113 million in total operating revenues compared to $104 million in the previous year.

Accounting for the favorable revenue performance, was “across the board” growth in patient care services largely attributable to the recruitment of new physicians along with the expansion of outpatient services and growth in the District’s share of the market.
COMMITMENT TO BETTER CARE IN THE IMPERIAL COUNTY
Our Pioneers Health Center brings friendly healthcare right straight to you. Our Health Center in Brawley is located across the street from our Hospital is a full service clinic for the Imperial Valley and is operated by our staff of trusted physicians and nurse practitioners that provide convenient, caring, affordable healthcare for the whole family.

Visit the Pioneers Health Center when you need help with:
- Minor illnesses like coughs, sore throat, pink eye, or bladder infections
- Minor burns, cuts, wound, sprains and strains
- Monitoring for diabetes, high blood pressure and cholesterol
- Skin conditions like eczema, shingles, or athlete’s foot

**The Pioneers Health Center**
751 W. Legion Road Suite 103
Brawley, CA 92227
Tel: (760) 351-4400

Our Calexico Health Center is a full-service healthcare clinic with an urgent care center, and is staffed by full and part-time physicians ready to serve your primary health care needs. The Calexico Health Center brings together several of the best physicians in various specialties, helping to improve healthcare in the City of Calexico and neighboring border communities.

Visit the Calexico Health Center when you need help with:
- Wellness and preventative care
- Vaccinations
- Routine physicals
- Pediatric check-ups and health screenings

**Calexico Health Center**
450 E. Birch Street
Calexico, CA 92231
Tel: (760) 768-6262
Our Center for Digestive and Liver Disease at PIONEERS offers care for patients with all types of digestive diseases and conditions. We offer three specialties in one facility: gastroenterology, hepatology, and internal advanced endoscopy and are the only full-service, accredited digestive health facility in the Imperial Valley.

The Center for Digestive and Liver Disease at PIONEERS provides research-based, best clinical practice care for a wide variety of digestive problems, including:

- Acute and chronic liver disease including hepatitis and cirrhosis
- Abdominal pain and/or bleeding
- Bariatric endoscopy
- Colon Cancer
- Gastroesophageal reflux disease (GERD)
- Heartburn
- Inflammatory bowel disease
- Pancreas and biliary disease
- Ulcers

The Pioneers Center for Digestive and Liver Disease
751 W. Legion Road Suite 303
Brawley, CA 92227
Tel: (760) 351-4466

The Cancer Institute at PIONEERS was developed with patient-centered comprehensive care and comfort in mind. Our goal is to provide a full range of medical oncology care along with an infusion center in a comfortable setting. Our center is designed to be a well-organized and integrated imaging, laboratory and ancillary service program for our patients’ convenience, and offers prompt and timely care.

The Cancer Institute provides a full range of state-of-the-art standard of care, chemotherapy, biotherapy and immunotherapy treatments for a wide range of cancers. The broad ranges of services are available close to home for residents of the Imperial Valley.

The Cancer Institute at PIONEERS
205 W. Legion Road
Brawley, CA 92227
Tel: (760) 351-3737
The Wound Clinic at PIONEERS is dedicated to the provision of state-of-the-art, outpatient clinical wound care and hyperbaric medicine. Patients can self-refer to the center or be referred by a physician. The award winning Wound Clinic includes four exam rooms, plus a suite with three large, clear acrylic hyperbaric oxygen chambers, each with its own TV/DVD player for patients to watch movies during treatment. The completely transparent chambers allow patients to see and be seen.

The Wound Care Clinic’s management model involves treatment for a wide variety of wounds, including:

- Chronic non-healing wounds
- Compromised skin grafts and flaps
- Diabetic foot and leg ulcers
- Diabetic wounds
- Gangrene
- Ostomy-related skin problems and wounds
- Soft tissue necrosis (death of muscle or skin tissue)
- Traumatic wounds

The Wound Clinic at Pioneers
751 West Legion Road
Brawley, CA 92227
Ph. (760) 351-4848

Therapy Solutions at PIONEERS not only helps patients recover from illness, injury or surgery, we set the standard for rehabilitation in the Imperial Valley and beyond. Within our inpatient unit, our team of certified physical therapists and nurses are committed to excellence. They’re equipped with the knowledge and equipment to treat everything from strokes, bone fractures and head injuries.

Therapy Solutions at Pioneers is adept at healing a variety of injuries. We have dedicated therapists in many specialties. Services include but not limited to:

- Post-op recovery
- Pediatric therapy
- Wound care
- Return to work
- Sports
- Functional capacity evaluations
- Physical job requirement evaluation

Therapy Solutions at Pioneers
751 W. Legion Road, Suite 101
Brawley, CA 92227
Tel: (760) 351-3288
Today, joint replacement is changing lives for thousands of people suffering from degenerative joint disease. The Center of Total Joint Replacement is a dedicated, patient-focused and patient-friendly center for joint replacement candidates to receive excellence in patient care before, during and after surgery.

Educating the patient is one important element of the experience. The Center’s program guides patients through the entire process of total joint replacement. Beginning with preparation for surgery through the completion of the rehabilitation, Pioneers Memorial Healthcare District is partnering with patients to increase their satisfaction and provide state-of-the-art expertise and technology. The Center’s highly trained nurses and staff work with orthopedic surgeons to ensure that each patient has comprehensive and clear understanding of both the surgery and rehabilitation following surgery.

- Post-op recovery
- Pediatric therapy
- Wound care
- Return to work
- Sports
- Functional capacity evaluations
- Physical job requirement evaluation

**Center for Joint Replacement**
751 W. Legion Road, Suite 101
Brawley, CA 92227
Tel: (760) 351-3288
A HEALTHIER
IMPERIAL COUNTY
At Pioneers Memorial Healthcare District, we are constantly working to create a healthier community by increasingly being involved with our neighborhood communities.

Our district has taken on a very aggressive approach through our Community Education and Outreach initiatives to participate in local Health Fairs, health symposiums and forums to bolster our collaborative efforts with our local, county and state agencies.

We have developed a robust community education program that touches many in our community by offering health education programs, clinics, workshops, screenings, along with patient coaching and counseling services.
Pioneers Memorial Healthcare District is proud to partner with many including:

- Imperial County. Children and Families First Commission
- Between Women
- Imperial Valley Child Asthma Program
- Imperial County March of Dimes
- Imperial County Breastfeeding Coalition
- Imperial Valley Homeless Task Force
- Ventanillas de Salud
- Imperial County Child Abuse Prevention Children’s Fair
- San Diego Blood Bank
- Hidalgo Society of the Imperial Valley
- Imperial Valley College
- Binational Health Coalition
- Cancer Resource Center of the Desert
- Imperial Valley College Military & Veterans Success Center

Our message to our community is to continue being the leading medical facility in the region and furthering our mission to provide quality healthcare and compassionate service for the families of the Imperial Valley.
THE SPIRIT AND WILL TO GIVE
The Pioneers Memorial Hospital Foundation is a tax-exempt, 501 (c) (3), not-for-profit organization that solicits, receives and processes gifts and grants for the benefit of the Pioneers Memorial Healthcare District.

The Foundation was incorporated in 1982 with a goal of raising funds to expand the emergency and surgical units, and to build a new intensive care unit.

Pioneers Memorial Hospital Foundation’s leaders believe, “it’s not about us, it’s about the hospital.”

Just this last year, the PMH Foundation helped purchase a new Endoscopic Ultrasound (EUS), which allows doctors to see what lies below the surface of the gastrointestinal tract, thus enabling them to quickly diagnose and treat diseases.

With this new EUS, Pioneers is now one of just twenty-five hospitals in the nation that owns this equipment and capability.

The Foundation continually hosts annual special events, extensive community outreach, and with the generous support of individuals and businesses throughout the northern portion of Imperial County, the Foundation reached its initial goal of contributing $500,000 to Pioneers Memorial Hospital.

PMH Foundation has continued to put its full support toward providing equipment and facilities for the hospital with cumulative donations now surpassing $1,898,000.

For more information on the PMH Foundation call: (760) 351-4494
GROWING TO BETTER SERVE YOU
Affiliate of the SCRIPPS HEALTH NETWORK

Scripps Health Network Affiliation

Exciting changes are happening at Pioneers Memorial Healthcare District and one of the most exciting is our recent affiliation with the Scripps Health Network. Scripps is ranked among the nation’s best hospitals by U.S. News & World Report and is listed among the 15 top health systems in the nation by Truven Health Analytics.

This partnership is a significant step forward to:

• Bringing the necessary care and resources to strengthen Pioneers and expand needed services for the Valley.
• Improving the Quality of Care.
• Enhancing medical services in Imperial County.
• Increase Patient Satisfaction.
• Increase Innovation and Research.
• Better access to health care for Imperial Valley residents.

Pioneers Memorial Hospital is proud to be an affiliate of the Scripps Health Network.

For more than 60 years, Pioneers Memorial Hospital has provided quality care for people in Imperial County. Now, we are able to bring the added strength of the Scripps Health network of care to our community.

Together, we are expanding and improving services, and finding better ways to serve you and your family.

To learn more about Pioneers Memorial Healthcare District, visit pmhd.org or call 760-351-3333.
Pioneers Memorial Healthcare District proudly welcomes M. Theresa Ramones, M.D., Jaganmohan Rao Vamallapli M.D. and Susan Hahm, M.D. to our family of medical professionals at Surgical Health at Pioneers. Surgical Health at PIONEERS also opened its doors in April 2016 for pediatric and adult patients providing consultations and minor in-office procedures for general surgery and urology.

**Surgical Health at PIONEERS**
751 W. Legion Rd Suite 305
Brawley, CA 92227
Tel: (760) 351-3444

We accept Medi-Cal, Medicare, Molina Healthcare, California Health and Wellness and most other insurances.
Pioneers Memorial Healthcare District underwent an innovative rebranding effort that has been showcased throughout the region. The new brand not only promotes and improves our employee engagement initiatives, but also displays the strengths of our services Valley-wide.

The PIONEERS brand message was based on a set of values created by PMHD employees that will unify our family of professionals as ONE.

Rebranding PIONEERS gives us the opportunity to reeducate, redefine and find a common ground within our values to connect PMHD employees with our community.

At Pioneers Memorial, we don’t just talk about teamwork, respect, friendship and quality. We live them. We strive to improve in all we do for our team, our patients and our hospital. We are ONE family, ONE hospital, ONE healthcare system, ONE community.
Website

Located in Imperial Valley in the southeastern part of California, Pioneers is the culmination of the dreams of many people who were involved in the planning and development of this hospital which opened its doors in 1958. Since then, many changes have been made. Pioneers is technologically very advanced for a hospital of its size.

Within our hospital we offer a modern 16-bed emergency facility. We are a level-4 trauma center with an excellent reputation where patients are seen promptly by board-certified emergency physicians.

Pioneers Memorial Hospital is a highly recognized 107-bed acute care facility.

Accredited Hospital by DNV*
WE ARE ALL ONE
WE ARE ALL ONE